

Your logo could be here!



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## CoTalent Logo design competition for students

**Deadline now extended to 14 September**

*Design the winning logo and win a trip to Denmark, including personal advice from a graphic design expert*

CoTalent is a European project in which nine organizations from six countries work together. We develop tools for teachers to help talented students. Important is the principle of co-creation: students and teachers work together to develop the tools. The full name of the project is *Working in Europe to Connect Talent development in higher education*.

We are looking for a logo for our project and invite all students to submit their ideas

### **Briefing:**

- Keywords: Europe, together, talent, higher education
- Look and feel: serious but charming
- Colors: open for suggestion
- Format: Preferably a logo which fits in a square and can be used separately; plus a logo with fitting letters CoTalent that can be placed to the right of the logo or under the logo. You can send in one of these options or join them in one file.
- Possible source of inspiration: logo European Honors Council ([www.honorscouncil.eu](http://www.honorscouncil.eu))

### **Timeline and prize:**

- Submit your logo **before September 14<sup>th</sup>, 2018** through the website [www.cotalentwizard.eu](http://www.cotalentwizard.eu)
- The jury will choose a winner.
- The winner is invited to join the CoTalent event in Copenhagen (Denmark) on **15-16 November 2018** and will be provided with travel, accommodation and food. At the event, the logo will be presented and a personal advice session of one hour with a graphic design expert will be organized for the winner. You may show a portfolio and ask your questions.

### **Rules of the competition:**

- Only one logo per student
- By sending in a logo, you agree that if you win, your logo can be used for all project purposes. You will be credited for the logo on the project website.
- Only students in Europe are allowed to enter the competition. You may be asked for proof.
- Technical requirements: upload the logo in png or jpg format (max 500 kb). The winner may be asked to do small adjustments and will be asked to provide high-resolution files
- Any questions can be directed to the address [info@cotalentwizard.eu](mailto:info@cotalentwizard.eu)

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